YORK/NATIONAL TOURISM TRENDS: RESULTS TO MARCH 2006

a) York trends (figures from the Yorkshire Tourist Board, based on a sample of accommodation providers of different sizes)

In 2005 calendar year bed and room occupancy figures were down 2-3% on 2004. Trends so far in 2006 are mixed.

| Bed occupancy | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 |
|--|--|--|--|--|--|--|--|---|-------------------------|
| January | 31.8% | 29.0% | 29.8% | 22% | 24.2% | 24.5% | 27.5% | 27.8% | 25.3% |
| February | 35.4% | 41.4% | 46.8% | 40.6% | 42.7% | 43.4% | 44.2% | 40.6% | 43.0% |
| March | 48.2% | 48.7% | 48.0% | 42.0% | 48.0% | 44.8% | 44.3% | 43.5% | 39.6% |
| April | 59.0% | 54.8% | 60.0% | 51.4% | 46.7% | 52.9% | 53.2% | 45.8% | 51.6% |
| May | 61.6% | 60.1% | 56.0% | 55% | 48.5% | 54.7% | 57.3% | 50.2% | |
| June | 57.7% | 60.2% | 58.6% | 57.3% | 59.1% | 53.1% | 60.7% | 52.9% | |
| July | 71.4% | 71.5% | 56.2% | 52.4% | 62.1% | 58.7% | 61.5% | 58.0% | |
| August | 74.2% | 68.9% | 64.7% | 62.9% | 62.8% | 62.9% | 63.2% | 61.0% | |
| September | 67.8% | 67.2% | 61.9% | 56.2% | 54.2% | 55.9% | 53.8% | 52.7% | |
| October | 66.1% | 67.0% | 61.1% | 49.5% | 62.3% | 54.9% | 56.5% | 56.8% | |
| November | 46.9% | 48.9% | 30.2% | 49.4% | 50.5% | 43.9% | 46.5% | 45.1% | |
| December | 40.5% | 39.9% | 33.6% | 33.1% | 37.7% | 36.1% | 42.8% | 41.4% | |
| | | | -0 | | 40.00 | 40.00 | =0 0 e/ | 40.00 | |
| Annual average | 55.0% | 54.8% | 50.6% | 47.7% | 49.9% | 48.8% | 50.9% | 48.0% | |
| Annual average | | | | | | | | | |
| Annual average Room occupancy | 55.0% 1998 | 54.8 % 1999 | 50.6% 2000 | 47.7 % 2001 | 49.9% 2002 | 48.8% 2003 | 50.9 % 2004 | 48.0% 2005 | 2006 |
| | | | | | | | | | 2006 38.8% |
| Room occupancy | 1998 | 1999 | 2000 | 2001 | 2002 38% 58.2% | 2003 | 2004 | 2005 | |
| Room occupancy January | 1998 44.8% | 1999 39.1% | 2000 41.3% | 2001 31.9% | 2002 38% | 2003 37.2% | 2004 39.8% | 2005 40.3% | 38.8% |
| Room occupancy January February | 1998 44.8% 52.0% | 1999 39.1% 53.9% | 2000 41.3% 59.4% | 2001 31.9% 51.3% | 2002 38% 58.2% | 2003 37.2% 57.4% | 2004 39.8% 56.0% | 2005 40.3% 53.9% | 38.8% 59.0% |
| Room occupancy January February March | 1998 44.8% 52.0% 60.9% | 1999 39.1% 53.9% 62.2% | 2000 41.3% 59.4% 67.1% | 2001 31.9% 51.3% 55.9% | 2002 38% 58.2% 64.7% | 2003 37.2% 57.4% 60.2% | 2004 39.8% 56.0% 59.7% | 2005 40.3% 53.9% 54.4% | 38.8% 59.0% 57.2% |
| Room occupancy January February March April | 1998 44.8% 52.0% 60.9% 70.2% | 1999 39.1% 53.9% 62.2% 68.0% | 2000 41.3% 59.4% 67.1% 71.1% | 2001 31.9% 51.3% 55.9% 61.9% | 2002 38% 58.2% 64.7% 62.2% | 2003 37.2% 57.4% 60.2% 65.3% | 2004 39.8% 56.0% 59.7% 63.8% | 2005 40.3% 53.9% 54.4% 61.6% | 38.8% 59.0% 57.2% |
| Room occupancy January February March April May | 1998 44.8% 52.0% 60.9% 70.2% 73.4% | 1999 39.1% 53.9% 62.2% 68.0% 70.7% | 2000 41.3% 59.4% 67.1% 71.1% 70.6% | 2001 31.9% 51.3% 55.9% 61.9% 70.3% | 2002 38% 58.2% 64.7% 62.2% 64.8% | 2003 37.2% 57.4% 60.2% 65.3% 66.7% | 2004 39.8% 56.0% 59.7% 63.8% 70.5% | 2005 40.3% 53.9% 54.4% 61.6% 63.3% | 38.8% 59.0% 57.2% |
| Room occupancy January February March April May June | 1998 44.8% 52.0% 60.9% 70.2% 73.4% 76.7% | 1999 39.1% 53.9% 62.2% 68.0% 70.7% 76.3% | 2000 41.3% 59.4% 67.1% 71.1% 70.6% 69.1% | 2001 31.9% 51.3% 55.9% 61.9% 70.3% 73.2% | 2002 38% 58.2% 64.7% 62.2% 64.8% 73.1% | 2003 37.2% 57.4% 60.2% 65.3% 66.7% 65.9% | 2004 39.8% 56.0% 59.7% 63.8% 70.5% 75.2% | 2005 40.3% 53.9% 54.4% 61.6% 63.3% 70.3% | 38.8% 59.0% 57.2% |
| Room occupancy January February March April May June July | 1998 44.8% 52.0% 60.9% 70.2% 73.4% 76.7% 82.8% | 1999 39.1% 53.9% 62.2% 68.0% 70.7% 76.3% 84.1% | 2000 41.3% 59.4% 67.1% 71.1% 70.6% 69.1% 67.6% | 2001 31.9% 51.3% 55.9% 61.9% 70.3% 73.2% 66.6% | 2002 38% 58.2% 64.7% 62.2% 64.8% 73.1% 75.4% | 2003 37.2% 57.4% 60.2% 65.3% 66.7% 65.9% 73.0% | 2004 39.8% 56.0% 59.7% 63.8% 70.5% 75.2% 76.0% | 2005 40.3% 53.9% 54.4% 61.6% 63.3% 70.3% 74.5% | 38.8% 59.0% 57.2% |
| Room occupancy January February March April May June July August | 1998 44.8% 52.0% 60.9% 70.2% 73.4% 76.7% 82.8% 81.1% | 1999 39.1% 53.9% 62.2% 68.0% 70.7% 76.3% 84.1% 75.0% | 2000 41.3% 59.4% 67.1% 71.1% 70.6% 69.1% 67.6% 73.7% | 2001 31.9% 51.3% 55.9% 61.9% 70.3% 73.2% 66.6% 77.6% | 2002 38% 58.2% 64.7% 62.2% 64.8% 73.1% 75.4% 74.8% | 2003 37.2% 57.4% 60.2% 65.3% 66.7% 65.9% 73.0% 74.9% | 2004 39.8% 56.0% 59.7% 63.8% 70.5% 75.2% 76.0% 76.1% | 2005 40.3% 53.9% 54.4% 61.6% 63.3% 70.3% 74.5% 72.5% | 38.8% 59.0% 57.2% |
| Room occupancy January February March April May June July August September | 1998 44.8% 52.0% 60.9% 70.2% 73.4% 76.7% 82.8% 81.1% 82.3% | 1999 39.1% 53.9% 62.2% 68.0% 70.7% 76.3% 84.1% 75.0% 82.7% | 2000 41.3% 59.4% 67.1% 71.1% 70.6% 69.1% 67.6% 73.7% 77.8% | 2001 31.9% 51.3% 55.9% 61.9% 70.3% 73.2% 66.6% 77.6% 65.5% | 2002 38% 58.2% 64.7% 62.2% 64.8% 73.1% 75.4% 74.8% 69.7% | 2003 37.2% 57.4% 60.2% 65.3% 66.7% 65.9% 73.0% 74.9% 71.9% | 2004 39.8% 56.0% 59.7% 63.8% 70.5% 75.2% 76.0% 76.1% 72.3% | 2005 40.3% 53.9% 54.4% 61.6% 63.3% 70.3% 74.5% 72.5% 71.8% | 38.8% 59.0% 57.2% |
| Room occupancy January February March April May June July August September October | 1998 44.8% 52.0% 60.9% 70.2% 73.4% 76.7% 82.8% 81.1% 82.3% 78.4% | 1999 39.1% 53.9% 62.2% 68.0% 70.7% 76.3% 84.1% 75.0% 82.7% 80.4% | 2000 41.3% 59.4% 67.1% 71.1% 70.6% 69.1% 67.6% 73.7% 77.8% 73.5% | 2001 31.9% 51.3% 55.9% 61.9% 70.3% 73.2% 66.6% 77.6% 65.5% 60.2% | 2002 38% 58.2% 64.7% 62.2% 64.8% 73.1% 75.4% 74.8% 69.7% 77.3% | 2003 37.2% 57.4% 60.2% 65.3% 66.7% 65.9% 73.0% 74.9% 71.9% 68.5% | 2004 39.8% 56.0% 59.7% 63.8% 70.5% 75.2% 76.0% 76.1% 72.3% 72.5% | 2005 40.3% 53.9% 54.4% 61.6% 63.3% 70.3% 74.5% 71.8% 74.1% | 38.8% 59.0% 57.2% |

The **Visitor Attractions Monitor** assesses the number of visitors to a sample of attractions in the city. Here's some comparisons with the same month a year earlier:

| Jan 04 (cf Jan 03) | +4% | April 05 | -24% |
|--------------------|-------------------------|----------|-------------------------|
| Feb 04 | -5% | May 05 | -5.7% |
| Mar 04 | -3% | June 05 | -22.9% |
| Apr 04 | +5% | July 05 | -3% |
| May 04 | -5% | Aug 05 | +3% |
| June 04 | +12% | Sept 05 | +4% |
| July 04 | +7% | Oct 05 | +1.8% |
| Aug 04 | +4% | Nov 05 | +9.8% |
| Sept 04 | +1% | Dec 05 | -1.1% |
| Oct 04 | +1% | Jan 06 | +8% |
| Nov 04 | -4% | Feb 06 | +9.9% |
| Dec 04 | +6% | March 06 | -31.4% (Easter late) |
| Jan 05 (cf Jan 04) | +1% | April 06 | +75.2% (Easter = April) |
| Feb 05 | +1% | | |
| Mar 05 | +36% (Easter was early) | | |